

Affiliate 101
Cash Explosion

AFFILIATE 101



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Chapter 1 - Introduction

Ok, I'm guessing that the reason you are here is that, like me, you want to earn a huge sum of money online. Maybe you just want a few extra notes so that you can enjoy life a bit more, or maybe you are looking to build an online business that will enable you to work from home.

Whatever your motivations for wanting to make money online, this guide can help.

If you are prepared to help yourself that is.

The single biggest misconception about making money online is that you can achieve fame and wealth without putting in the leg work.

Let me get something straight right from the start. It is possible to make a lot of money IF you take action and implement the proven strategies. If you are prepared to treat this like a business and not like a hobby, if you are prepared to commit yourself fully to the prospect of getting rich, then it is certainly possible to make a lot of money, and very quickly.

The only thing standing between you and pots of cash is your determination and willingness to take action.

Now that's out of the way let me introduce myself. My name is Lee Brumby, and I work as a school teacher in the UK.

And until very recently I had never heard of internet marketing, and had zero idea of what it involved. In fact, I'd guess that my starting point was probably lower than yours.

So am I still a teacher? Yep. I love my job and I don't do it for the money, although making lots of cash from a few hours work in the evening and at the weekend is obviously very nice indeed.

What has surprised me the most about making money online is how quick success can come if you are prepared to work hard. But you must be prepared to work at it to be successful. There are no secret formulas to online instant riches, so stop looking. What there are though are many different variations of a basic formula for online success which has been followed by internet marketers for many years. If you follow this business

model then you can make money online, and lots of it. If you come to the game expecting instant riches then forget it, it isn't going to happen.

But there is no doubt at all, the work that you put into this enterprise will bring you a lot more success than an equivalent amount of work in the offline world.

And while you can't expect instant riches for no work, if you know what you are doing then it IS possible to set up automated streams of income that work for YOU while you sleep. But like I said this will involve a little work AND you must know what you are doing.

Ok, I'm pretty sure that some of you are sceptical by this point about how I managed to figure this game out so quickly. Well the truth is that I got lucky.

Most people have to go through a very long winded process of trial and error before they hit gold. I on the other hand just got very lucky and stumbled upon a very successful formula right off the bat. Most people will be capable of getting to the point where I am now, you just need to follow a sure fire template of success.

Trust me when I say, if I can do it then so can you.

Chapter 2 - The Importance of Focus

I'm going to explain something now which I want you to keep in your mind at all times. Internet marketing is a dirty game and if you don't listen carefully to what I'm about to say then you are in danger of losing this game almost before you begin. It really is that important.

"To be successful you must focus on one idea and stick to it!"

I can't emphasise this enough. If you decide to take action (and you should) and you follow the points that I make then you are going to get distracted quite a lot.

Your peers (other internet marketers) are going to make you offer after offer. Each offer will sound better than the last. Each offer will be an unbelievable temptation. Each offer will ensure that you get distracted and lose focus.

Don't! Decide on your plan and stick to it, no matter what the temptation.

Many of the techniques on offer will be effective, many will be old hat, but the point is that to succeed in this game you must find one idea and run with it. Avoid the background noise, and just focus. And if you do that the results will follow. Of that I am sure.

Chapter 3 - The Basics

Now there is more than one way to skin a cat. That doesn't mean though that you want to try and skin the same cat using lots of different methods at the same time. Now I've never skinned a cat before (and I hope you haven't either) but I'm guessing that trying multiple skinning methods at once is a bad idea. Anyone who has experience in this field is welcome to correct me.

In many ways internet marketing is very similar to skinning a cat. Before you close this window, never to come back, let me explain what I mean. There are literally thousands of ways to make money online. But if you try more than one at a time when you first start out then you are going to get scratched by a big angry tiger.

Ok, I mixed my points but you get my drift.

So what idea are we going to focus on? Well that is easy, we are going to make money online using the simplest and quickest method available. Using this method we don't need our own product. We don't need our own email list. In fact we don't need much at all apart from a little bit of creativity and a desire to succeed.

We are going to learn about affiliate marketing.

Chapter 4 – Affiliate Marketing 101

Ok, without a shadow of a doubt affiliate marketing is the quickest way to make money online. But let's start at the beginning.

What exactly is affiliate marketing?

I love affiliate marketing. And so should you. There are businesses everywhere which are eager to promote themselves. In doing so they advertise in directories, local papers, TV etc. You get the picture. Yet one of the most effective ways a business can promote itself is also one of the most understated.

You see businesses with affiliate programs are clever. Very clever.

Basically it goes like this. The business pays YOU to recruit new customers to the business. Every time you persuade someone to sign up for the business' products you will get paid a percentage of the sale.

How amazing is that? You simply persuade someone to sign up for a business' product and you get paid a percentage of the sale. No customer service hassles for you. No product returns to deal with. Just get a customer to follow your recommendation and sign up to the business in question and you get paid.

Just think about the power of this for a second. You can start earning money right now. No need to own a product. No expensive market research. Simply find an established successful product which you then promote, and you get paid. And I like getting paid.

Now right about now two questions are probably going through your mind. How do you find a product to promote, and how do you persuade customers to buy the product in question.

Those are good questions to ask which is why I'm going to answer them right now, and in some detail too.

Chapter 5 – Finding a Product to Promote

Let's take some real action right now. Open up your browser and head to <http://www.clickbank.com>. When you do (and you will because you ARE going to take action) you will see a screen which looks like what you see below.



Clickbank is the world's biggest marketplace of digital products. By digital products I mean products which can be delivered instantly. I love Clickbank and so should you.

It works like this. Some people (let's call them merchants) write information books about a variety of subjects. These merchants then list these books for sale with the obvious aim of selling as many as they can. The beauty of Clickbank is that affiliates (that's you!) can come along and select any product to begin promoting.

How exactly do you do that? Have a look at the screenshot below.



If you click the Marketplace link at the top of the screen you will see a screen which looks like this. This is a basically a directory of all of the different products offered for sale by the different merchants on Clickbank, and you get to decide which one you want to promote.

Now you are probably feeling like a kid in a sweet shop at this point.

So how exactly do you decide which to promote?

Well at this point we want to target products which have a proven sales record, but which do not offer too much competition from affiliates. The gravity figure located underneath the product name gives us a good indication of the product's popularity. The higher the figure, the more popular the product.

If the gravity is greater than 100 then the competition to promote this product is likely to be hot. We can still succeed in this market but I firmly believe in making life easy for ourselves. While we don't want to promote the most popular products, we also don't want to promote the least popular. I would instantly disregard any product with a gravity of less than 10. There may be some great products in there, and some fast risers, but to make life as simple as possible let's just avoid any product with a gravity of less than 10.

So to cut a long story short, we want to find a product with a gravity of less than 100 and more than 10. Now as a beginner we don't want to get too clever here. I'd recommend choosing a product in this range which involves a topic that we are familiar with. For example if you know nothing about skinning cats then don't select an ebook entitled "101 ways to skin a cat" to promote.


Chapter 6 – Promoting Our Product

So now we have a product to promote. For arguments sake let's say our product is "skin a cat in only 5 days". We now need to register with Clickbank and get our unique 'hoplink'. One of the beauties of Clickbank is that signing up as an affiliate is quick, easy and effortless. Boy I do love Clickbank!

Click the register link at the top and enter your details. Try not to get too clever here. When it says name please try and enter your name. Try and avoid entering a pen-name, or some crazy kungfu wannabe alias at this stage please. Remember, this is the name that your cheques will be paid too, and I don't think that your bank will cash cheques made out to 'Dirk Dolitte – Kung Fu Warrior' do you?

When registering you will need to select a unique username. This unique username will be Clickbank identifies the sales you generate. Go back to Clickbank and locate the product that you want to promote.

Underneath this product click the 'create hoplink' button and you will see a screen like below.



The image shows a registration form for ClickBank. At the top, it says: "You can earn 75% for each paying customer you refer to this product. For details please enter your ClickBank nickname and [tracking ID](#) (if you have one):". Below this are two input fields: "ClickBank NickName:" and "Tracking ID (Optional):". A "Submit" button is positioned below the second field. At the bottom of the form, it says: "No nickname? Click [HERE](#) to sign up first. Its free!". A "Close Window" button is located at the very bottom of the form.

Type your Clickbank nickname into the relevant field and click submit.

You will now be presented with your unique 'hoplink' for this product. Treasure this link as this is the now your most valuable possession.

Let me explain why this is so important to you. Every time someone clicks upon your link and then buys the product in question you get paid a commission. And if you are promoting via Clickbank a pretty big one too.

Let's just reflect for a second. This means that we can choose a product that we like from the Clickbank website to begin promoting. This might be a guide about back pain. Or maybe a guide about bad breath. You get the idea.

Then we create our hoplink, get people to click and buy and we get paid.

If you haven't figured out why this is so powerful then please just turn off your PC and go get a job at McDonalds.

You are now in a position to earn up to 75% commission selling a product that you didn't even make. In fact, you could be promoting a product that you didn't even make in about 2 minutes from now. And you could get be getting paid in about 3 minutes. Pretty powerful stuff.

This my friend, is how you are going to make money online, as this is without a doubt the quickest way to get your first internet marketing pay check.

Now you are up and running you can go out there and start promoting these products. There are literally thousands of different ways to promote your product, but that is a topic for another book.

If you want to cut out the learning curve however and discover ways to use your 'hoplink' to create multiple streams of automated income then check out my exclusive video tutorials which can be found at the link below right this second.

<http://www.autoprofitpackage.com/>

Good luck with your new online affiliate marketing career. I'll see you on the other side!

To Your Success!

Jeff Jones

**"Discover How To Create
Virtual Auto Pilot Income
Streams In Just 24 Hours
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